# METHODS AND APPARATUS FOR MANAGING COMPUTING RESOURCES BASED ON YIELD MANAGEMENT FRAMEWORK

## Abstract of the Disclosure

Yield management techniques are provided. In one aspect of the invention, a technique for managing one or more computing resources comprises the following steps/operations. Data associated with at least one potential demand for use of the one or more computing resources is obtained. Then, a management model (e.g., a yield management model or a revenue management model) is generated in accordance with at least a portion of the obtained data, wherein the management model is operative to determine an allocation of the one or more computing resources based on combinations of price levels and service levels that may be offered to one or more users of the one or more computing resources so as to attempt to satisfy at least one management goal.